



2017

Exhibitor & Sponsor Prospectus

29th Annual PAHCOM Conference
WYNDHAM GRAND CLEARWATER BEACH, FL OCTOBER 16-18, 2017

Exhibit at the 29th Annual PAHCOM Conference and share your solutions with 200+ medical office managers from around the country. These professionals are the decision makers regarding practice purchases. Even in practices where the doctors make the final call, their office managers are heavy influencers of decisions around practice management and business direction. Meet them face-to-face at this event and see what a difference it makes for your business!



Exhibit Hall Schedule

TUE	7:30 am – 8:30 am	Networking Breakfast in the Exhibit Hall
	10:00 am – 10:30 am	Networking Break in the Exhibit Hall (Wheel of CASH)
	3:00 pm – 3:30 pm	Networking Break in the Exhibit Hall (Wheel of CASH)
	5:30 pm – 7:30 pm	Networking Reception in the Exhibit Hall (Guests Welcome)
WED	7:30 am – 8:30 am	Networking Breakfast in the Exhibit Hall
	10:00 am – 11:00 am	Final Networking Break in the Exhibit Hall (Exhibitor Prize Drawings)

All Exhibit Hall Networking Events include food and beverages.



29th Annual PAHCOM Conference
WYNDHAM GRAND CLEARWATER BEACH, FL OCTOBER 16-18, 2017



Included with each Exhibit Booth

- Exhibit space during the conference (Booth spaces are 8' deep x 10' wide)
- Booth 8' tall back, 3' tall sides, all draped
- Table 6' x 30" draped plus 2 side chairs and a wastebasket
- Standard 7" x 44" sign with your company name on it to identify your booth
- Logo recognition in the PAHCOM Annual Conference onsite materials and signage
- Logo recognition on the PAHCOM Annual Conference Exhibitor Floor Plan website
- Four access badges to Exhibit Hall for use by the personnel staffing Exhibitor's booth
- Four access badges to Educational Sessions and Keynotes for use by the personnel staffing Exhibitor's booth
- Logo, company name, and 500 character maximum description in the Conference Program
- List of registered conference attendees and mailing addresses for pre-conference mailer
- List of conference attendees and mailing addresses for post-conference mailer
- Five free drink tickets. Give these to customers! Good for drinks at the exhibitor reception or any PAHCOM event cash bar including the Awards Banquet. Good for everything from sodas to wine to cocktails.
- Hundreds of Medical Managers interested in YOUR Solutions

29th Annual PAHCOM Conference
WYNDHAM GRAND CLEARWATER BEACH, FL OCTOBER 16-18, 2017

Membership Status	With Promo Code Before September 15 th	Regular Price (before Promo Code)
PAHCOM Member	\$2900 	\$3100
Non-Member	\$3800	\$4000

Reserve your booth before September 15th and Save \$200 with Promo Code: **PAHCOM17-2**

How to Secure Your Booth! and all other sponsorships and advertising...

Order your Exhibit Booth and other Sponsorships online at PAHCOM.com



Click the green Store button top right of page.



Click the bottom left tile "Sponsor/Corporate/Exhibitor"



Look for this tile image.



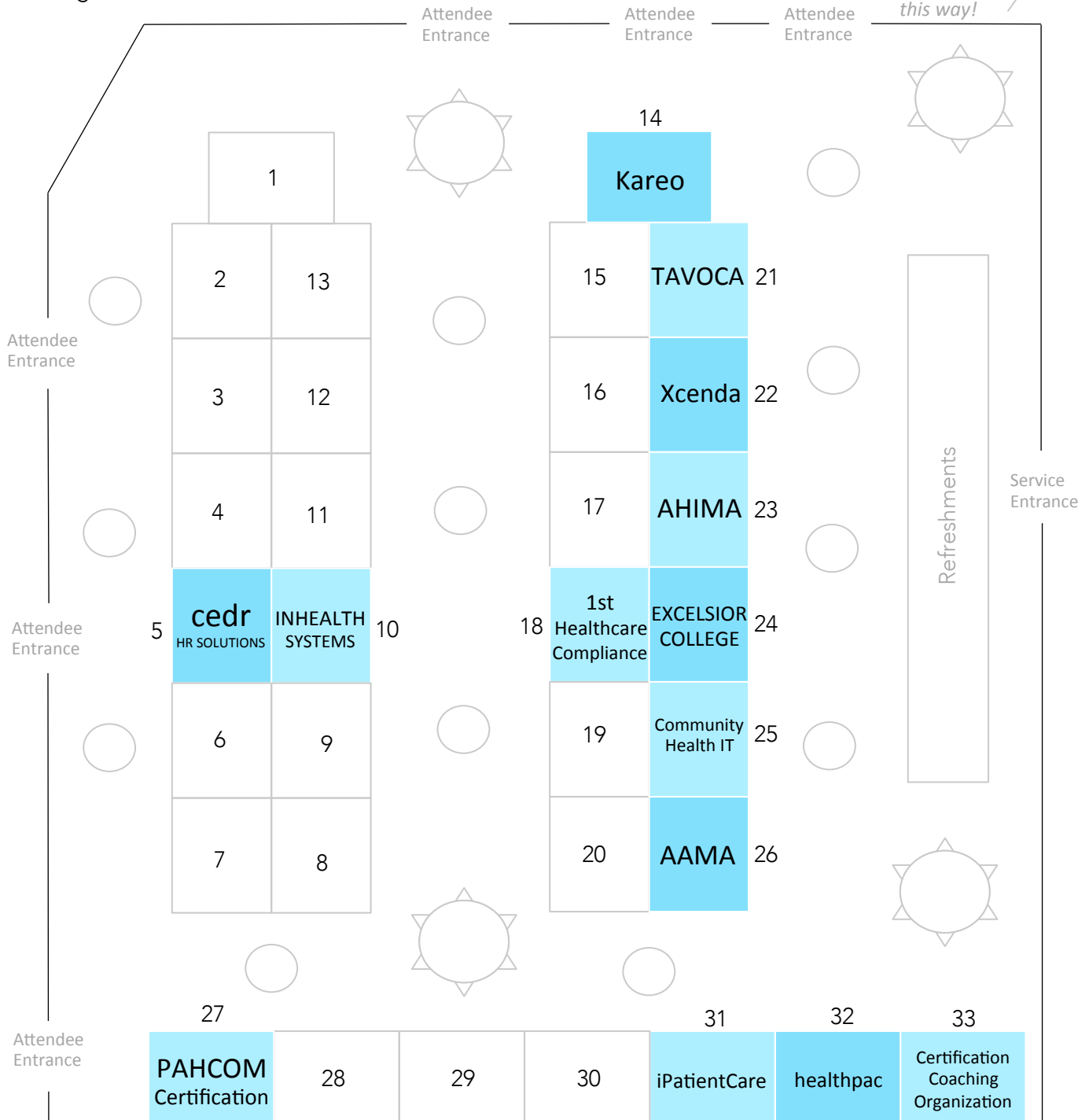
That is where all orders for conference exhibits, advertising, and sponsorships can be placed. Questions? We're happy to help you make sure your sponsorship or Exhibit is exactly as you want it. Contact us anytime for assistance at miressa@pahcom.com

29th Annual PAHCOM Conference

WYNDHAM GRAND CLEARWATER BEACH, FL OCTOBER 16-18, 2017

- 33 booths (8'd x 10'w)
- Rounds w/chairs
- Standing bistros

Breakouts and
Registration
this way!



General Session room this side of wall.

Booth availability shown is as of May 31, 2017. Please see PAHCOM website for current availability!
<http://www.pahcom.com/conference/exhibiting.html>

29th Annual PAHCOM Conference

WYNDHAM GRAND CLEARWATER BEACH, FL OCTOBER 16-18, 2017

Exhibit Booth Setup
Monday
October 16, 2017
12:00 pm – 5:00 pm

Exhibitor Service Center: We will have exhibit support staff on hand to assist you with any additional services you may need including the setup and/or teardown of your booth.

Booths and materials should be shipped to the advance warehouse 30 days prior to the show.

Exhibitor Service Kit: Order your additional services (Electrical, Telephone, Audio Visual) in advance via the Exhibitor Service Kit.

Exhibit Booth Teardown
Wednesday
October 18, 2017
11:15 am – 1:00 pm

Your Exhibitor Service Kit will be sent to you via email six weeks in advance of the show (to your email account on file with your original booth order invoice).

For more information on Exhibit Services, contact:

Tammy at Gulf Coast Expo

Tammy@gulfcoastexpo.com

813-915-8066

VENUE & LODGING

Wyndham Grand Clearwater Beach!

Plan ahead and save on your hotel

Make your reservations early and get the benefit of the PAHCOM room discount! Tell them at registration that you're with PAHCOM and enjoy our \$189/night rate. Rooms will sell out at this discount so make your plans early.

Visit the Wyndham Grand website and make your hotel reservation.
WyndhamGrandClearwater.com



Tampa International Airport is the closest major airport to Clearwater Beach, Florida. Shuttle service is available from the airport to the hotel for a fee.

29th Annual PAHCOM Conference
WYNDHAM GRAND CLEARWATER BEACH, FL OCTOBER 16-18, 2017

Details about each of the below options are included on the following pages.

Members refers to PAHCOM Corporate Membership - <https://www.pahcom.com/corporate/corporate-benefits.html>

	Member Price	Non-Member Price
Scholarship Fund Sponsor	\$1000	\$1000
Scholarship Drawing Grand Prize	Latest model iPad cost	Latest model iPad cost
Coffee Break Sponsor (Wed afternoon)	\$675	\$750
Coffee Break Sponsor (Thurs morning)	\$675	\$750
Sponsor a KEYNOTE Session	\$5300	\$6500
Sponsor a GENERAL Session	\$4700	\$5800
Sponsor a CONCURRENT Session	\$900	\$1100
Advertise in the Conference Program	Contact ads@pahcom.com	Contact ads@pahcom.com
Buy Beverage Tickets (pack of 10)	\$89	\$99
Goodie Bag Item	\$550	\$650

Consider one of three VIP level conference sponsorships for your company!

Platinum, Gold, and Silver sponsorships are available. These senior levels of sponsorship include significant brand exposure with your logo on the conference website, on conference email news to thousands of recipients, in conference print materials, and all that comes with session sponsorships (signage throughout the venue at the conference, logo on the movie screens and value message delivered before the Keynote by one of our Board members).

Contact Miressa directly if your company is interested in exploring one of these VIP Sponsorships. miressa@pahcom.com

29th Annual PAHCOM Conference
WYNDHAM GRAND CLEARWATER BEACH, FL OCTOBER 16-18, 2017

Sponsor the PAHCOM Scholarship Fund \$1000

Make a donation to the Scholarship Fund to be announced during the conference and in The PAHCOM Journal post conference. Attendees will be making donations throughout the conference event as well. Your donation of \$1000 will both show your support of continued education for medical office managers and encourage more attendees to contribute. Last year twelve medical office managers attended the conference with support from the scholarship fund.

Donations of \$1000 or more in advance of the conference will be announced during the conference by National Advisory Board members in the morning Keynote in front of all attendees.

A presentation slide will be shown on two giant movie screens with your logo and value messaging recognizing you as a scholarship fund sponsor.

The Scholarship Fund directly benefits Medical Managers in need. Every penny (100%) of donations go to member education with zero administrative costs paid by the fund. The PAHCOM National Office absorbs all administrative costs of the Scholarship Fund Program.



Sponsor the Scholarship Drawing Grand Prize

Throughout the conference a Scholarship Fund Drive is held and raffle tickets sold. On the final evening of the conference, a drawing is held for the winner. Each year the prize is the latest model iPad. The sponsor company is recognized by the Board before the Tuesday Keynote as well as during the Awards Ceremony on Wednesday evening.



29th Annual PAHCOM Conference
WYNDHAM GRAND CLEARWATER BEACH, FL OCTOBER 16-18, 2017

Sponsor a Coffee Break \$675

Non-Members add \$75

Your sponsorship of a Coffee Break includes the following:

- **Goodie Bag Item** - A promotional item you provide will be included in the goodie bag given to each attendee
- **Logo Promotion** - Your logo and company name will be presented as the coffee break sponsor in the conference program, and on signage in the break area.



Coffee Breaks held during Exhibitor hours are held in the exhibit hall and are not sponsored by one but rather all exhibitors. Two coffee breaks are held after exhibitor hours and in the ballroom foyer. Those two coffee breaks are open for sponsorship. Please make your selection.

- Wednesday afternoon Coffee Break
- Thursday morning Coffee Break

NOTE: There can only be one sponsor per break.

GOODIE BAG ITEM SPONSOR

Sponsor a Goodie Bag Item \$550

Non-Members add \$100

Every attendee will receive a bag upon check in at the event that includes their Conference Program, fliers, and other logo goodies. Ship your item ahead of time and we'll include it in these bags.

Goodie bag items must arrive at the conference hotel on the Friday or Saturday prior to the conference as goodie bags are stuffed first thing Sunday morning.

29th Annual PAHCOM Conference
WYNDHAM GRAND CLEARWATER BEACH, FL OCTOBER 16-18, 2017

Beverage Tickets Pack of Ten \$89

Non-Members add \$10

Draw more attendees to your booth with beverage tickets! For use at the Exhibitor Reception and/or the Awards Banquet. Tickets can be used at any PAHCOM cash bar for various beverages ranging from sodas to wine to cocktails. Each exhibit booth will receive five complimentary tickets but you'll run out fast so stock up now. Tickets purchased here will be included in your registration package at PAHCOM conference check-in.

Exhibitor Reception

On Tuesday evening the exhibit hall becomes THE place to be with heavy hors d' oeuvres, exhibitors in full swing, and a cash bar which accepts tickets. This event is open to all conference attendees. Exhibitors are highly encouraged to participate in the conference theme. This year's theme is "Leader of the Pack!"

Share your tickets with booth visitors the entire day long and throughout the reception as tickets can also be redeemed the following evening at the Awards Banquet.

Awards Banquet

On Wednesday evening conference attendees and paid guests will enjoy the Awards Banquet. This is a full service dinner, awards ceremony, and entertainment with a cash bar which accepts beverage tickets. Exhibit booths have closed by this time but exhibitors are welcome to purchase a guest ticket and attend if they choose. Beverage tickets distributed from your booth during exhibit hall hours are appreciated by attendees at this gala event!



Sponsor a Keynote Session \$5300

Non-Members add \$1200

Your sponsorship of a Keynote Session includes the following:

Logo Promotion - Your logo and company name will be presented as the keynote sponsor in the conference program, on the movie screens as attendees enter the session room, and on signage outside the session doors.

Introduction to Attendees - As part of the pre-session announcements, you will be introduced to the audience by a member of the National Advisory Board and asked to stand as the Board member shares a short description of your services.

Website Promotion - Acknowledgement on the PAHCOM homepage for two weeks prior to and two weeks following conference

Goodie Bag Item - A promotional item you provide will be included in the goodie bag given to each attendee

Conference Registrations - For two medical managers or administrators (to be used as "scholarships" or promotional prizes awarded to any healthcare manager/administrator of your choosing. (**NOTE: Registrations may not be used for Vendors/Exhibitors/Salespeople, etc. Registrants must be in healthcare management.)

Awards Banquet Tickets - For two of your staff as the conference registrations noted above already include awards banquet tickets. The Awards banquet is open to Attendees and Exhibitors and Sponsors and is the Wednesday evening semi-formal dinner/ceremony/dancing.

NOTE: There can only be one sponsor per session.



29th Annual PAHCOM Conference
WYNDHAM GRAND CLEARWATER BEACH, FL OCTOBER 16-18, 2017

Sponsor a General Session \$4700

Non-Members add \$1100

Your sponsorship of a General Session includes the following:

Logo Promotion - Your logo and company name will be presented as the session sponsor in the conference program, on the movie screens as attendees enter the session room, and on signage outside the session doors.

Introduction to Attendees - As part of the pre-session announcements, you will be introduced to the audience by a member of the National Advisory Board and asked to stand as the Board member shares a short description of your services.

Goodie Bag Item - A promotional item you provide will be included in the goodie bag given to each attendee

Conference Registration - For one medical manager or administrator (to be used as a "scholarship" or promotional prize awarded to any healthcare manager/administrator of your choosing. (**NOTE: Registration may not be used for Vendors/Exhibitors/Salespeople, etc. Registrants must be in medical office management.)

Website Promotion - Acknowledgement on the PAHCOM homepage for one week prior to and one week following conference.

Awards Banquet Ticket - For one of your staff as the conference registration noted above already includes an awards banquet ticket. The Awards banquet is open to Attendees and Exhibitors and Sponsors and is the Wednesday evening semi-formal dinner/ceremony/dancing.



29th Annual PAHCOM Conference
WYNDHAM GRAND CLEARWATER BEACH, FL OCTOBER 16-18, 2017

Sponsor a Concurrent Session \$900

Non-Members add \$200

Your sponsorship of a Concurrent Session includes the following:

Logo Promotion - Your logo and company name will be presented as the session sponsor in the conference program, on the movie screens as attendees enter the session room, and on signage outside the session doors.

Introduction to Attendees - As part of the pre-session announcements, you will be introduced to the audience by a member of the National Advisory Board and asked to stand as the Board member shares a short description of your services.

Goodie Bag Item - A promotional item you provide will be included in the goodie bag given to each attendee.

NOTE: There can only be one sponsor per session.



Concurrent sessions are split between two sessions at the same time wherein one is in the larger room with more attendees and the other in a smaller room with fewer attendees. Concurrent session sponsorships will be sold on a first come first served basis.

Contact miressa@pahcom.com for current availability and options.