



A PROFESSIONAL SOCIETY SERVING MORE THAN 3000
Travis County Physicians


[ABOUT TCMS](#)
[MEMBER BENEFITS](#)
[RELATED ORGANIZATIONS AND PROGRAMS](#)
[PUBLICATIONS](#)
[Home > Calendar of Events](#)
[Links | Contact Us | Site Map | Keyword Search:](#)



TCMS e-News

Serving over 3300 Travis County Physicians

February
2012

February News & Events

[Networking Social](#)
[Business over Breakfast](#)
[2012 TMA/TCMS Dues Statements](#)
[Volunteer Physicians Needed UTMB Student-Run Clinic](#)
[2012 Joint Installation of Officers](#)
[Profile Photos for Directory](#)
[Promote Your Practice to Colleagues](#)
[Membership Applicants](#)
[Men's Basketball - UT vs OU](#)
[PAHCOM - Professional Association for Office Staff](#)
[Spanish Medication Immersion Program](#)

Networking Social February 9

Bring your spouse and join your physician colleagues at the Flying Saucer, 815 W 47th St (in the Triangle) from 6 to 8 pm. Enjoy complimentary appetizers and a cash bar.

RSVP not necessary. For more details, contact the Society at tcms@tcms.com or 512-206-1252.

This event sponsored in part by these Friends of the Society: Medical Service Bureau; Texas Medical Association Insurance Trust; Texas Medical Liability Trust; The Brian Novy Company and Independent Bank.

Business over Breakfast Date Added - February 15

Physicians and Office Staff: On Wednesday, February 15 at 7:30 am in the TCMS oardroom (2nd floor), CEO of Lexicon Medical Kristy Ryan will present *Marketing and Referrals: How to Make the Most of Your Practice*.

Ms. Ryan has more than 10 years of medical sales experience and a wealth of information from both the health care and marketing industries. She will discuss how to market a medical practice to gain physician referrals. Ms. Ryan will walk you through the necessary steps to prepare your visit to physician offices and how to follow up. There will also be a discussion

on now to work with the physicians and marketing representatives who visit your practice.

To RSVP, or for more information, contact the Society at tcms@tcms.com, 512-206-1146 or visit www.tcms.com. Two person limit per office.

This event sponsored in part by these Friends of the Society: Medical Service Bureau; Texas Medical Association Insurance Trust; Texas Medical Liability Trust.

2012 TMA/TCMS Dues Statements

Have you paid your 2012 TMA/TCMS membership dues? Joint membership in the Travis County Medical Society and Texas Medical Association provides physicians with tools, services and possibilities to add value to their practice.

Drop date is March 1! Don't miss out on regular opportunities for continuing education, networking, legislative advocacy and community involvement. Marketing and referral benefits include listings in the TCMS Pictorial Directory, TCMS DocBookMD and in the "Physician Search" on the TCMS website.

How valuable is your TMA membership to you? [Click here](#) to discover your return on investment. TMA developed this new tool to help you learn more about the value of our membership and the benefits that come to you from TMA and TCMS.

For questions regarding membership or to pay your dues, contact Darla Blasingame at darlab@tcms.com or 512-206-1221.

Talk to us

Talk to a TMAIT Advisor about insurance for you, your family, and your medical practice.

We can help you choose the right coverage from an array of plans, including **medical, dental, vision, life, short-term disability, long-term disability, long-term care, and office-overhead expense.**

 **TEXAS MEDICAL ASSOCIATION**
INSURANCE TRUST

 **Call 1.800.880.8881**
Request a quote at www.tmail.org

Volunteer Physicians Needed UTMB Student-Run Clinic

Physician volunteers are needed to assist with the C.D. Doyle Student Clinic located at 7th and Trinity. The clinic was created by UTMB medical students with the support of community organizations such as Mobile Loaves and Fishes, Seton and Trinity Center.

Physicians are needed on Sunday from 1:30-5 pm. As many as 7-12 patients (all adults with general medical problems) are seen. The majority of patients are indigent community members who are, or have been, homeless. Students gain experience drawing labs as well as honing their interviewing and physical examination skills. [Read more about the clinic.](#)

To volunteer, or for additional information, contact Adriane Thompson at 512-324-7000 x77803.

2012 Joint Installation of Officers March 29

You and your spouse/guest are cordially invited to attend the 2012 Joint Installation of Officers honoring 2012 TCMS President R.Y. Declan Fleming, MD and 2012-13 TCMA President Mrs. Lydia Soldano on Thursday, March 29 at the Westin Austin at the Domain (11301 Domain Drive). Reception at 6 pm followed by dinner at 7 pm.

To RSVP, email tcms@tcms.com or call (512) 206-1146.

This event sponsored in part by these Friends of the Society: Medical Service Bureau; Texas Medical Association Insurance Trust; Texas Medical Liability Trust; Austin Radiological Association; University Federal Credit Union and Austin Brokerage Company.

Profile Photos February 20-24

February 20-24

RCL Portrait Studio will offer free photo sessions for TCMS members at the Society offices, 4300 N Lamar (Blood Center building) February 20-24.

Each session will take approximately 20 minutes. Members will be able to choose a photo at the session which will be used for the 2012 TCMS Pictorial Directory, TCMS website, DocBookMD phone app and can even replace the photo on your physician identification badge. Personal portraits will be available for purchase; no obligation to buy.

To schedule an appointment, call RCL at 512-266-8924 or 800-951-8712.



AUSTIN VEIN CENTER
AUSTIN RADIOLOGICAL ASSOCIATION **ARA**

EVLT is the no surgery, no scar way to treat varicose veins. Find out more. VEINTEXAS.COM



THE UROLOGY TEAM, P.A.
The UroLogical Choice

www.urologyteam.com 512.231.1444
North Austin • Westlake • Round Rock

Promote Your Practice to Colleagues

Practice Listings are back for the 2012 *TCMS Pictorial Directory*. For only \$75, your practice listing – designed to enhance the use of the *TCMS Pictorial Directory* as a patient referral tool – can be seen year-round by over 2600 practicing physicians in the Central Texas area.

Let your professional colleagues know more about your practice – office locations, languages spoken, procedures performed, etc. The Practice Listings section will be located immediately after, and as a companion to, the “TCMS by Practice Code” section in the directory. You control the factual content of your listing within legal and ethical standards.

Contact Jonell Parsons at jparsons@tcms.com or 512-206-1270 and TCMS will provide a form for the listing.

Membership Applicants

The following physicians have applied for TCMS membership. Under the provisions of the bylaws, names of applicants are presented to the membership for review. Written objections to the applicant’s membership must be directed to the TCMS Board of Ethics within 30 days of publication.

[Click here](#) to view new member applicants with photos.



LEADING TENANT REPRESENTATION SALES CONSULTING INVESTMENTS BUILD-TO-SUIT

THE BRIAN NOVY COMPANY
Brian Novy is the most respected name in Health Care Real Estate for for over 20 years. Specializing in tenant/buyer representation, lease negotiation or renegotiation of current lease, or build-to-suit. Own a condo or your own building. I will save you time and money. If you don't need my services pass my name on to a friend.

Contact: Brian Novy 512-327-7613
e-mail novyco@austin.tx.com or visit us at www.briannovy.com



Bringing your office from chaos to order

- Phone services during and after hours
- Patient test results
- Medical records concierge service
- Analytics and call-tracking tools
- Practice consultation

MSB PRACTICES MADE PERFECT™
MEDICAL SERVICE BUREAU (512) 483-9041
www.MedicalServiceBureau.com

Men's Basketball - UT vs OU February 29

TCMS has reserved a block of seats for the UI vs OU men's basketball game on Wednesday, February 29. Start time is slated for 8 pm at the Frank Erwin Center. Join your colleagues and friends in cheering for your favorite team.

Tickets are \$15 each and must be picked up from the Society office at 4300 N Lamar by February 24. Ten ticket limit.

To purchase tickets, contact the Society at 512-206-1270.

PAHCOM Professional Association for Office Staff – Join Today

The Travis County Chapter of the Professional Association of Health Care Office Management (PAHCOM) is an organization benefitting the medical community through educational networking of member office staff.

Programs are designed for office managers and other staff to obtain helpful information used on a daily basis in running a physician office. Networking with other office managers and corporate sponsors rounds out the meeting each month.

PAHCOM invites physician office staff to attend a meeting: 11:30 am to 1:00 pm on the third Wednesday of each month at Seton Medical Center, 1201 W 38th Street, McFadden Auditorium.

To become a member contact Maria Harvey at mlharvey@seton.org or 512-324-2722.

Spanish Meducation®: Spring Medical Immersion Trip

The 2012 Spring Medical Spanish Immersion Program at the Centro Intercultural de Querétaro in beautiful Querétaro, México is scheduled for May 19-27. Since 2001, the program, sponsored by the Travis County Medical Society, has promoted participants' proficiency in both medical and general Spanish and enhanced knowledge of Hispanic culture.

Through the program, participants will enjoy Spanish classes (medical, general and special request) four days a week from 8:30 am to 12:30 pm, Mexican cooking and folk dancing classes, fine arts events and a guided tour of local hospital and/or clinic. The program includes orientation of the city of Querétaro and two excursions outside of Querétaro with an overnight stay in Guanajuato and day trip to San Miguel de Allende. Also included are group transportation within Mexico, airport pick-up and delivery, full room & board at a home stay with local families and three meals a day.

Total cost for the Spring Medical Spanish Immersion Program is \$965 per adult. Please note the price does not include airfare, and participants must have a valid passport. Program orientation meeting will be set for early May. To ensure your participation at this popular travel time, please observe the payment due dates with deposit of \$165 set for March 23 and full payment due by April 20.

For more information and prior to booking flight, please contact program coordinator Jill Snyder, PhD at jld@prismnet.com or 512- 835-7612.

4300 N Lamar, PO Box 4679, Austin, Texas 78765 (512) 206-1249

© 2006-2013 Travis County Medical Society. Web design and development: Stylefish