



Lehigh Valley Chapter PAHCOM

Capital Blue at the Rodale Café

The Lehigh Valley chapter members joined Capital Blue Cross at the Rodale Café, Saucon Valley, PA for our July chapter meeting.

This event was so popular we held two separate meetings in July to accommodate all of the attendees.

The Capital Blue Store & Rodale Café are committed to health and wellness of the community. There is an interactive learning center for children and experts available to discuss health

insurance questions.

The meeting was catered and held at the Rodale Café. The topic was relearning to navigate Navinet.

Attendees were given pointers and tips to enhance their current expertise in Navinet. Those in attendance were excited and left the meeting ready to try out their new skills.

A BIG thank you to Brenda Foose, CMM who worked with Capital Blue to set up this educational meeting.

We also want to thank the Rodale Café for sponsoring the meeting providing their Café and refreshments for both meeting dates in July.



Special points of interest:

- Next chapter meeting:
September 11, 2014
September 17, 2014
- BAA September Deadline
- Are you a BA
- Who are your BAs
- Manager tidbits
- www.pahcom.com
- Cindy Fisher, CMM
President

New Members to Lehigh Valley Chapter

We would like to welcome new members that joined the chapter in 2014:

Sarah Liming – Eastern PA GI Associates (February)

Sandra Boty – Allentown Anesthesia (February)

Christine Rowe – Chiropractic Assoc. of LVPG (May)

Vicki McClelland – relocating from Virginia next year (May)

Kelly Hemingway – Northgate Urology (June)

Angela George – Lehigh Gas-

troenterology Assoc. (June)

Sherry Johnston – Robbins Rehab (July)

Mojgan Sholevar – Farhad Sholevar, MD (July)

Dawn Blazier – My Family Doctor (August)

BAA Deadlines September 2014

Are your Business Associates Agreements up to date? Did you know you have until September 2013 to finalize the BAAs for your employer.

Healthcare organizations are not only responsible to obtain and retain BAAs but also to make sure their BAs are following HIPAA Privacy and Security Rules - how do we as the covered entity (CE) make sure our BAs are compliant?



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CEs have dual responsibility to protect PHI with the BA. HHS calls for new responsibility to obtain satisfactory assurances that PHI is protected.

New rule prohibits BAs from signing BAAs without implementing HIPAA practices.

Obtaining satisfactory assurances:

CE must measure or check that the BA is handling and processing ePHI/PHI appropriately

Create a risk assessment for your BAA
Risk mitigation strategies
Risk management plan
Review policies/contracts
Document security procedures/policy

How do you audit or validate:
Use tracking/monitoring tools
Use 3rd party vendor validation
Policy/procedures and documentation
Prioritize and validate prior to accepting

Are you a Business Associate (BA)

Do you know if you are considered a business associate (BA).

A covered entity (CE) can also be a BA. Give yourself the litmus test:

- Do you have a relationship with a hospital
- Do you have a relationship with other CEs
- Do you handle ePHI for patients who may not have originated with you

Who is a BA:

- Do you transmit, process or otherwise handle ePHI on behalf of another entity
- Do you generate or gather new ePHI from patients

If you are a CE and a BA are you covered?

“A covered entity (CE) can also be a Business Associate (BA)” do you know if you are considered a BA?

Who are your Business Associates (BAs)

Do you know who your business associates (BAs) are? Use the list below as a comparison to your BAA lists:

External labs
Claims processing
CPA firms
External auditors
Translators
Answering services
Coding auditors
3rd party call center

Shredding company
Documentation company
Data processing
Software company
E-prescribers
Attorneys
Consultants
Clearinghouses
Transcriptionists (not employed)
Facilities managers
Insurers
Network/Computer

3rd party IT
Pharmacies
Benefit managers
Accreditation organizations
Re-pricing companies
Utilization reviewer

* this list is not complete, it may include businesses that are not considered BAs in every state.

Chapter Officers

President:
Cindy Fisher, CMM

Vice-President:
Christine Kurtz

Secretary:
Brenda Foose, CMM

Treasurer:
Zach Van Steenvoort

Membership Director:
Diane Horvath

Next chapter meetings:

September 11th, 2014

Registration and lunch at 11:30

Meeting 12noon–2pm

In conjunction with the PA Medical Society Manager Meeting
Lehigh Country Club

Register at:

www.pamedsoc.org/managermeeting

September 17th, 2014

5:30pm–8:30pm

Venue : TBD

Speaker Mary Ellen Corum – PA Medical Society
Contracting Consequences of Health Care Reform
and The Potential Pitfalls

Updates: Spring Inspiration 2015

The conference committee is planning another “fabulous event”, we look forward to learning and networking with all of you in the Spring of 2015 at the Desmond.

Committee members: Cindy Fisher, Brenda Foose, Chris Kurtz, Mary Ellen Plumley, Beth Kelly, Mary Jo Shields, Steph Hanzl, Zach Van Steenvoort, Anita Mamari, Diane Horvath, Skie Kramp, and Suzette Benedick



www.lvpahcom.com

Management Tips: Power vs Authority Management vs Leadership

There is a fine line of difference between power and authority, especially as bases for leadership.

Power: the ability of a person or a group to influence the beliefs and actions of other people. It is the ability to influence events. Power can be personal power. A person gets his personal power from his personality or from his expert knowledge. Doctors, Lawyers, Engineers, Programmers, etc. get their power from their expertise and professional knowledge. Power can also be legitimate or official power. This power comes from a

higher authority.

Authority: the right given to a manager to achieve the objectives of the organization. It is a right to get the things done through others. It is a right to make decisions. It is a right to give orders to the subordinates and to get obedience from them. A manager cannot do his work without authority.

A manager wields authority but a leader uses personal power and authority to influence and lead those around him/her.

Leaders display flexibility and

willingness to make changes for the good of the organization; a drive to put forth extra effort to get things done as they participate in the process. Personal power defines the character of the individual and the leader who exhibits expertise in his/her position, flexibility in making the right decision for the right reason, and puts forth effort to bring it all together will influence others to be their best self and earn the loyalty and dedication of his/her team.